AGENTIC AI

VS

AI AGENTS

The difference enterprise leaders can't afford to miss.

AGENTIC AI INSIGHT

BizzSurfer®

THE VOCABULARY PROBLEM

Similar words. Different paradigms

Vendors describe nearly every AI capability as either an "AI agent" or "Agentic AI" — often without meaningful differentiation.

For organisations evaluating material investments, the conflation carries strategic risk.

DEFINITION #1

'AI Agent' = The Past

A discrete software entity

A single software entity that performs a defined task — typically inside one tool or workflow. Drafting emails. Classifying tickets. Summarising meetings.

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DEFINITION #2

'Agentic AI' = The Future

An architectural paradigm

Multiple intelligent agents that plan, reason, coordinate and execute across enterprise systems — with human oversight at critical decision points.

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THE CORE INSIGHT

"AI agents improve only productivity. Agentic AI enables transformation."

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STRUCTURAL COMPARISON

Six dimensions that separate them

Multiple intelligent agents that plan, reason, coordinate and execute across enterprise systems — with human oversight at critical decision points.

SCOPE

AUTONOMY

CONTEXT

ORCHESTRATION

OUTCOME

GOVERNANCE

WHY THIS MATTERS

70%

of enterprise transformations fail to achieve their intended outcomes.

The cause is FRAGMENTATION — not a lack of AI.

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THE AGENTIC AI APPROACH

One orchestration layer. Six dimensions.

Sits above existing systems — ERP, HRIS, business tools — and coordinates activity across them.

Processes | Portfolio | Finance | Workforce | Governance | Change

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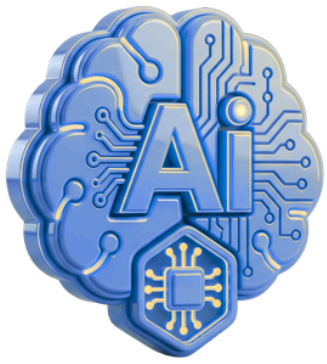
3 QUESTIONS FOR LEADERS

How to evaluate any AI vendor

1. COORDINATES ACROSS SYSTEMS — OR JUST ONE WORKFLOW?
2. GOVERNANCE EMBEDDED — OR PERIPHERAL?
3. INTEGRATES WITH — OR REPLACES — EXISTING SYSTEMS?



3 yes = Agentic AI. Less = an AI agent.

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AGENTIC AI' VS 'AI AGENTS':

BUILDING AN AUTOMATED ORGANISATION

Learn how automous Agentic AI can be business game - changer

DATE
MAY 14TH 2026

TIME
17:00 CET

LOCATION
LINKEDIN LIVE

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Presentented By

MARIEL SCHAAB

CEO & Founder | BizzSurfer

AGENTIC AI FOR BUSINESS TRANSFORMATION

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